

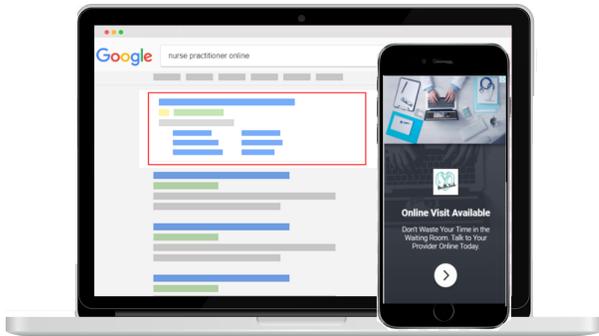


OnCall Health Tech

Digital Marketing Boost

Effective Way to Expand Your Reach

Digital marketing is one of the most effective marketing channels. On average, consumers spend over 3 hours per day* on digital platforms (Computers, smartphones, and tablets). With OnCall Health Tech's Digital Marketing Packages, you can expand your reach and find new patients.



Easy as 1, 2, 3

1. Pick a plan (Bronze, Silver, Gold, or Platinum)
2. Let us know your target audience and your goal
3. Our marketing expert will take care the rest!

No commitment Needed. Cancel any time.

Typically, many advertising agencies require you to commit for a certain time period. With OnCall, you can simply try it out and upgrade/downgrade as needed.

What's included?

All Digital Marketing Boost options include:

- Professionally Managed, Paid Google Ads
- Creation of ads (customized to your practice)
- Keywords research and optimization

* Statistical data according to *TIME FLIES: U.S. ADULTS NOW SPEND NEARLY HALF A DAY INTERACTING WITH MEDIA* Nielsen

Plan Details

Bronze - \$100 per Month

Bronze plan is a basic, digital marketing add on plan. It includes up to 10 ads within a selected ZIP code area. You can select up to 10 keywords you'd like to show up for.

Available Platforms: Google™, Bing™, and Yahoo!®

Silver - \$250 per Month

Silver plan includes up to 20 ads, and up to 20 keywords you'd like to show up for. Your ads can show up within a city you select.

Available Platforms: Google™, Bing™, and Yahoo!®

Gold - \$500 per Month

Gold plan can show your ads to any targeted area you select. You will get up to 30 ads, and unlimited keywords. You will also receive detailed campaign report each month.

Available Platforms: Google™, Bing™, and Yahoo!®

Platinum - \$1,000 per Month

Platinum plan is the best option we have for you. It is like having your own digital marketing expert. Our dedicated expert will have 30 minutes Q&A session, and create your personalized campaign plan and execute to any platform you'd like to show your ads to.

Available Platforms: Google™, Bing™, Yahoo!®, Facebook™, and LinkedIn

	Bronze	Silver	Gold	Platinum
Price	\$100 / Mo.	\$250 / Mo.	\$500 / Mo.	\$1,000 / Mo.
Google Ads	x	x	x	x
Bing Ads	x	x	x	x
Yahoo Ads	x	x	x	x
Facebook Ads	-	-	-	x
LinkedIn Ads	-	-	-	x
Ads	Up to 10 ads	Up to 20 ads	Up to 30 ads	Up to 50 ads
Keywords	Up to 10 keywords	Up to 20 keywords	Unlimited Keywords	Unlimited Keywords
Campaign Report	Impressions & Clicks	Impressions & Clicks	Detailed Report	Detailed Report
30 Mins Q&A Session	-	-	-	x